

# LATAM Smart City Awards

## Terms & Conditions

Entering the competition implies full acceptance of its rules

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## 1. Introduction

According to United Nations predictions, in 30 years time the urban world population will double, from 3,400 millions in 2009 to 6,400 in 2050. That gives cities a very important role in the future of our planet, since they will be dealing with challenges of growth, climate change, traffic congestion and pollution, lack of adequate and affordable housing, education and health, the integration of refugees and migrants into urban life, among many other pressing issues.

In Latin America, 1 out of 3 people is living in urban areas, which represents an 80% of the total population of the continent. This number is forecast to increase in 2050, indeed, it will represent a 90%. This exponential urban growth represents one of the biggest dichotomy in the development of the region. On one side, it brings prosperity and opens up opportunities for its development (economy, innovation, multiculturalism, etc). However, it also represents a big challenge, since it will bring with it obsolescence and lack of infrastructures, less quality of public services and public spaces, mobility issues, pollution and climate change effects, etc.

In order to face this situation, a smart urban management and planning can be a powerful tool to reach a sustainability of cities and territories. The “Smart City” concept came up in the last years as an umbrella to face all these challenges, aiming to achieve, through innovation and new technologies, sustainable development for cities and good quality of life for their inhabitants.

## 2. Smart City Expo LATAM Congress

Initiated in 2011 by Fira Barcelona, **Smart City Expo World Congress** has become the reference event on Smart Cities, worldwide. Thanks to its success, several cities of the world have shown their interest in organizing a spin-off of the event. For this reason, the SCE Abroad editions emerged and are now present in four continents.

The biggest of all the editions of the event organized abroad is the Smart City Expo LATAM Congress, which will celebrate its **3<sup>rd</sup> edition in Puebla (Mexico), next September 11, 12 & 13**, under the motto: “*Ciudades colaborativas, territorios inteligentes*” (Collaborative Cities, Intelligent Territories)

In only two editions, the event has positioned itself as the platform for Smart City discussions in Latin America. Last year, it gathered more than **11.000 professional visitors**, over **120 institutions and companies**, along with high-level representatives from **more than 250 cities** and over **200 experts and thought leaders**; with the objective of identifying common challenges and present solutions oriented towards a best urban place making in the continent.

### 3. Call for Awards

As the event in Barcelona organizes the World Smart Cities Awards, and owed to their success, the **Smart City LATAM Congress** is also creating an open call for awards named **LATAM Smart City Awards**. The purpose of this open call is to appreciate the work of the cities, which have been implementing **sustainable and innovative projects** in **Latin America**. The categories of this year are: **LATAM City Award, Digital Transformation Award, Urban Sustainable Development and Mobility Award, Equitable and Collaborative Society Award**.

The **LATAM Smart City Awards** are organized by the **Smart City Expo LATAM Congress** and **Alianza Smart LATAM**.

### 4. Who can participate?

The **LATAM Smart City Awards** are aimed at both, public and private sector organizations and companies who **have implemented projects in Latin America**: cities, companies, entrepreneurs, startups, digital innovators, developers, research centers, universities, civic techs, civil society representatives, non-governmental organizations, cooperatives, consortiums (public-private) and social activists, with innovative ideas, researches, analyses, studies, visions and solutions for the management and development of our cities. **Please, find specific conditions of each category in the following point.**

## 5. Awards Categories

The LATAM Smart City Awards have four categories:

- **LATAM City Award**

The **LATAM City Award**, as its name suggests, considers a global strategy developed by a **city in LATAM**, achieving considerable progress that reflect an increase in the quality of life of its citizens. That may have been through solutions implementation, plans, projects and strategies implemented in economic development, citizen engagement, open government, energy, environment, equity, education, health, mobility, territorial planning, resilience, security, funding, legislation, innovation and technology, collaboration, sustainability, etc. The global strategy must combines projects, initiatives, and policy implementations in **2 or more urban fields**. It rewards a city for its innovation, collaboration and sustainability strategies. Evaluation will include the proven impact to date.

Submissions to the **LATAM City Award** must **only be made by city governments**. Any submissions from private or non- governmental entities will be subject to disqualification from consideration.

We strongly recommend cities with a clear urban strategy, or relevant projects, in several fields to submit their candidacy combining the different projects/initiatives developed. And if they consider it appropriate, they can also submit these projects or initiatives as individual entries.

- **Digital Transformation Award**

The **Digital Transformation Award** recognizes the achievements of organizations that have successfully planned and executed the digital transformation of one or multiple areas of a city, through the use of digital and disruptive technologies.

The areas are described in the topics section (at the end of this document). A proposal can address multiple topic areas, or apply an in-depth approach to a single topic area. The best proposals in this category will show a balance of innovative characteristics, proven impact to date, and clear proof of continuing feasibility.

This award is intended to include (but is not limited to) public service design and implementation, hardware and/or software developments, technological systems and infrastructures, buildings, parks and public spaces and policy implementations. The possibilities are not limited to the aforementioned items so, in case of any doubt, please contact the technical secretariat using the email in the section **“14. Queries and Suggestions”**.

**Submitted proposals must be already implemented or be in the process of implementation.**

Proposals can be submitted by businesses and entrepreneurs, research centers, public or non-governmental organizations, and by public-private consortium. **The participants must have implemented projects in the public service of, at least, one city.**

- **Urban Sustainable Development and Mobility Award**

The **Urban Sustainable Development and Mobility Award** considers the initiatives which, through plans, policies, technological solutions and collaboration of several transformation actors, impact on the increase of the quality of life, economic development, preservation of the environment, energy, resilience, security, funding, legislation, territorial integration and optimization of the transport in the city.

The aim is to achieve sustainable integrated development that are in any stage of development and that are particularly remarkable for their innovative and bottom up approach. In addition to their innovative characteristics, submissions will also be evaluated for projected impact and demonstrated feasibility of implementation.

This award is intended to include (but is not limited to) public service design and implementation, hardware and/or software developments, technological systems and infrastructures, buildings, parks and public spaces, transport planning, urban regeneration projects, new urban developments, public transport initiatives and policy implementations. The possibilities are not limited to the aforementioned items so, in case of any doubt, please contact the technical secretariat using the email in the section **“14. Queries and Suggestions”**.

**Submitted proposals must be already implemented or be in the process of implementation.**

Proposals can be submitted by businesses and entrepreneurs, research centers, public or non-governmental organizations, and by public-private consortiums. **The participants must have implemented projects in the public service of, at least, one city.**

- **Equitable and Collaborative Society Award**

The **Equity and collaborative society Award** considers the concepts that promotes citizen engagement and that fosters it to have an active role in the transformation process of the city, with initiatives and innovative solutions allow a diminution of inequalities, an active social participation and an open government.

This award is intended to include (but is not limited to) public service design and implementation, community development initiatives, access to public services initiatives, cultural projects, civic technology developments, social innovation projects, public spaces projects, cultural initiatives and policy implementations. The possibilities are not limited to the aforementioned items so, in case of any doubt, please contact the technical secretariat using the email in the section **“14. Queries and Suggestions”**.

**Submitted proposals must be already implemented or be in the process of implementation.**

## 6. Deadline

All applications should be submitted before **July 1<sup>st</sup>, 2018, 23:59:59 UTC – 5 (Central Daylight Time)**

## 7. Evaluation Criteria

The quality of each proposal will be evaluated according to the criteria shown in the rubric below. Each submission will be evaluated based on three aspects: **Innovation**, **Impact**, and **Feasibility**. For each aspect, a score will be assigned based on the degree to which the submission demonstrably fulfils each listed criteria. Evaluations of Innovative Idea submissions will consider slightly different criteria than City or Project submissions (quantified in the rubric below).

### **Innovation – Criteria considered:**

- Demonstration of an innovative approach
- Identification of a need or an unresolved problem being addressed
- Identification of a critical aspect not being identified

### **Impact – Criteria considered:**

- Demonstration of clear, significant, and tangible impacts (or potential impacts)
- Quantification of the scope of the impacts (or potential impacts)
- Focus on sustainability or citizen engagement
- Demonstration that the impacts have not been achieved by other initiatives
- In case of research or comparative analysis, demonstration of clear contribution to future action plans and to decision making processes.

### **Feasibility – Criteria considered:**

- Demonstration of a track record of success, including current status along development timeline
- Identification of the People-Public-Private collaboration aspects of the proposal
- Demonstration of financial and logistical feasibility
- Does not apply to research and comparative analysis or to a more analytical and theoretical proposal.

**Evaluation Rubric:**

<b>Score</b>	<b>Innovation</b>	<b>Impact</b>	<b>Feasibility</b>
4	<ul style="list-style-type: none"> <li>&gt; Clearly demonstrates highly innovative approach towards mainstream paradigm, including survey of existing approaches and explanation of why the submission is innovative in comparison; AND</li> <li>&gt; Clearly defines strong need(s) or unresolved problem(s) being addressed</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Demonstrated impacts (or potential impacts) are clear, tangible, and significant over an established period of time; includes focus on sustainability or citizen engagement; AND</li> <li>&gt; Scope of impact/size of impacted population is demonstrably significant; AND</li> <li>&gt; Demonstrated impacts (or potential impacts) are shown to have not been achieved by other interventions</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (Implemented Project) Has established track record of success; Clearly lays out development cycle, including information about current status; addresses questions of financial and logistical feasibility; involves public-private-social/citizens partnership</li> <li>&gt; (Proposed Project) Clearly establishes the model for developing, piloting, and scaling the idea, including KPIs; addresses questions of financial and logistical feasibility; involves public-private-social/citizens partnership</li> </ul>
3	<ul style="list-style-type: none"> <li>&gt; Clearly demonstrates innovative approach; AND</li> <li>&gt; Clearly defines strong need(s) or unresolved problem(s) being addressed</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Demonstrated impacts (or potential impacts) are clear, tangible, and significant over an established period of time; includes focus on sustainability or citizen engagement; AND</li> <li>&gt; Scope of impact/size of impacted population (or potential impacts) is demonstrably significant</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (Implemented Project) Clearly lays out development cycle, including information about current status; addresses questions of financial and logistical feasibility</li> <li>&gt; (Proposed Project) Clearly establishes the model for developing, piloting, and scaling the idea</li> </ul>
2	<ul style="list-style-type: none"> <li>&gt; Demonstrates an innovative approach that is limited or minimally innovative; OR</li> <li>&gt; Defines a need or unresolved problem being addressed that is limited or relatively non-urgent</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Demonstrated impacts (or potential impacts) are clear and tangible, but not significant; OR</li> <li>&gt; Scope of impact/size of impacted population (or potential impacts) is limited or replicated elsewhere</li> </ul>	<ul style="list-style-type: none"> <li>&gt; (Implemented Project) Lays out development cycle, including information about current status, but feasibility remains doubtful or not all questions of financial and logistical feasibility are addressed</li> <li>&gt; (Proposed Project) Establishes the model for developing, piloting, and scaling the idea but feasibility remains doubtful</li> </ul>

1	<ul style="list-style-type: none"> <li>&gt; Does not demonstrate innovation: other projects, initiatives, or strategies have already taken a similar approach; OR</li> <li>&gt; Does not respond to a need or unresolved problem</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Demonstrated impacts (or potential impacts) are minimal or negligible; OR</li> <li>&gt; Scope of impact/size of impacted population (or potential impacts) is minimal or negligible</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Does not make persuasive case for feasibility</li> </ul>
0	<ul style="list-style-type: none"> <li>&gt; Does not include any information regarding the innovative characteristics of the proposal</li> <li>&gt; Does not include any information regarding the need(s) or unresolved problem(s) being addressed</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Does not include any information regarding the impact of the proposal</li> <li>&gt; Does not include any information regarding the scope of impact or size of impacted population</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Does not include any information regarding the feasibility of the proposal</li> </ul>

## 8. Evaluation Process

The evaluation process is divided into two phases:

### a/ Regulation compliance and pre-selection

The organization and a technical committee of experts that work in the thematic areas covered by the awards will conduct a first evaluation to check whether the proposal complies with the requirements and selection criteria defined.

Proposals could be subject to additional request of information or clarification from the technical committee of experts. All participants should be available to answer any request from the entry date until **July 18<sup>th</sup>**.

A pre-selection of 3 award finalist candidates per category will be made.

Preselected finalist candidates from all categories will be informed starting on **August 6<sup>th</sup>, 2018**.

**On September 12**, during the celebration of the Smart City Expo LATAM Congress, there will be the ceremony of the LATAM Smart City Awards, where all the winners will be announced.

All selected finalist participants in each prize category will be required to join the ceremony. For organizational purposes, **all preselected finalist candidates must confirm their attendance in the Award Ceremony before August 16<sup>th</sup>, 2018**.

The organization will cover for each finalist:

- Flights in Economy to Puebla, México (return), for 1 person
- Accommodation during the event
- Transfers from/to the airport and from/to the congress
- 3 days full pass for the congress (lunches included) for the person and a companion

**\*The three first benefits of the mentioned above will not apply when the finalists are companies for profit.**

The presence of a high-level representative of the organization is mandatory condition to be considered as finalist. In case any preselected candidate is unable to attend the ceremony, the organization reserves the right to select another candidate who fulfill all requirements to be a finalist.

Once are announced the finalists, the organization will then be able to request additional information in order to complete the information regarding their proposals.

Proposals will be exceptionally subject to change of category according to the observations of the technical committee. The candidate will be informed in due time.

## **b/ Winners selection**

A panel of international judges will evaluate the projects, selecting the winner for each prize category.

The judging panel will be composed of appointed and international experts.

Proposals could be subject to additional request of information or clarification from the judging panel of this last stage of evaluation. Selected finalist candidates should be available to answer any request from **August 6<sup>th</sup> to September 4<sup>th</sup>**.

The composition of the panel will be communicated during the **LATAM Smart City Awards**.

The prizewinners will be announced at the Awards ceremony, which will be held on Smart City Expo LATAM Congress, in Puebla, Mexico, on **September 12<sup>th</sup>, 2018**.

Any prize award category could be declared void by the judging panel.

## **9. Prizes**

The **Smart City Expo LATAM Congress** will award the winners with the following prizes. All benefits are applicable to the 2019 edition of the Smart City Expo LATAM Congress.

### **CITY AWARD**

- A free 18 square meters exhibition space in the Expo area with standard stand design pack;
- 1 speaking slot in the LATAM Congress 2019
- 10 congress accesses for the 2019 edition
- 2 VIP accesses for the 2019 edition;
- Publicity of the award via various communication media

### **DIGITAL TRANSFORMATION /**

### **URBAN SUSTAINABLE DEVELOPMENT AND MOBILITY /**

### **EQUITY AND COLLABORATIVE SOCIETY AWARDS**

- A free 9 square meters exhibition space in the Expo area with standard stand design pack;
- 1 speaking slot in the LATAM Congress 2019;
- 8 accesos de congresista para la edición 2019;
- 1 acceso VIP para la edición 2019;
- Publicity of the award via various communication media

## **10. Restrictions**

Institutions represented in the judging panel and organizers **CANNOT** compete in the **LATAM Smart City Awards**.

**The participant institutions must have implemented projects in Latin America, in the public service of, at least, one city.**

## 11. Awards Schedule

Calendar 2018	Action
May 16 <sup>th</sup>	Call for Awards launched
July 1 <sup>st</sup>	Deadline for submitting proposals
Until July 18 <sup>th</sup>	All participants should be available to answer any request from the technical committee of experts
August 6 <sup>th</sup>	Selected finalist participants from all categories will be informed
Until August 16 <sup>th</sup>	Pre-selected finalist participants should confirm their attendance
Until September 4 <sup>th</sup>	Selected finalist participants should be available to answer any request from the judging panel
11 <sup>th</sup> September	Inauguration of the 3 <sup>rd</sup> edition of SCEL C
12 <sup>th</sup> September	Winners of each prize category will be announced at the <b>LATAM Smart City Awards</b>
13 <sup>th</sup> September	Closing of the 3 <sup>rd</sup> edition of SCEL C

## 12. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; the participant organization is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the Smart City Expo LATAM Congress.

## 13. Data Protection

Due to the sensitive nature of the information supplied, the award organizers, the coordinator, and the members of the judging panel and technical committee guarantee to keep the identity of participants and the content of their project confidential outside the sphere of the **LATAM Smart City Awards**. This also includes any information about its current state of use or development.

Once the proposal has been selected as a finalist, the organizers of this award may make public any details considered as public (submission title, organization in charge, person in charge, websites, description, sent

images or pictures, purpose and category).

## 14. Queries and Suggestions

If you have any queries or suggestions, please email to: [smartcityexpo.LATAMcongress@anteverti.com](mailto:smartcityexpo.LATAMcongress@anteverti.com) or call to : [+34 934 097 482](tel:+34934097482)

## 15. Keywords

Please find in this section the **topics that will be covered in 2018 edition** and a guidance of **main keywords** that will be considered to participate in the Award. You will need to prioritize and select **only one topic** that your proposal mostly refers to. Submissions should be dealing with one or several keywords of this list. Additional keywords can also be suggested in the online form. Do not hesitate to contact the organization in case of doubt.

Topics 2018	Main keywords
<b>Resilient and Sustainable territories</b>	Renewable energies, energetic efficiency, climate change, sustainable tourism, environmental quality, resilience, urbanism and urban design, historical, cultural and environmental heritage, public spaces, Smart rural, accessibility and mobility, sustainable urbanism, public transport, infrastructures, supramunicipal mobility, infrastructures and services funding, metropolitan dimension, rural environment, smart buildings, water management
<b>Open Government</b>	Metropolitan and regional dimension, collaboration of all government levels, institutional reinforcement, Public-private partnerships, Projects funding, Network of cities, Alliances
<b>Entrepreneurship and economic development</b>	Technologic innovation, talent and knowledge, startups and entrepreneurship, tourism innovative products, collaborative economy, university-company collaboration, education, territorial connectivity, technologic centres, technologic and innovation laboratories
<b>Co-Cities: Participative and collaborative communities</b>	Social equity, social participation, security, social innovation, community development, historic centres and life quality, transparency, E-Government, Open Government, WeGovernment, Smart citizens, digital inclusion, health, smart rural
<b>Digital Transformation</b>	New technologies, efficient urban services, big data, cloud computing, open data, data analytics and data display, Data-driven innovation, real time city, Internet of Things, Utilities, Smart destinations, artificial intelligence, public services modernization, iWater, connected cars

## 16. Additional information

If you are interested in commercial opportunities to enhance your organization's profile at the Smart City Expo LATAM Congress, please contact [karen.mendoza@firabarcelonamexico.com](mailto:karen.mendoza@firabarcelonamexico.com)

If you are interested in institutional opportunities to enhance your organization's profile at the Smart City Expo LATAM Congress , please contact [relaciones.institucionales@firabarcelonamexico.com](mailto:relaciones.institucionales@firabarcelonamexico.com)